

# Malawi LARC Team Demand Creation

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CMM and Process Mapping

# STAGE 1

Situation	Goal	Objective	Business Rules	Trigger	Out Put
Community leaders unaware of access to VLT	Increase awareness of VLT access among community leaders /CSOs	To create VLT access awareness to 80% of CSOs within Mitundu catchment area by Oct 2016	Communication protocol , Health Advisory Committee	90:90:90, National HIV policy, National VLT scale up plan	Patient demand for VLT
Clients unaware of access to VLT	Increase awareness of VLT among clients/patients	To create VLT access awareness to 100% of clients visiting the clinic by Oct 2016	ART Clinic opens twice/week	90:90:90, National HIV policy, National VLT scale up plan	Increased awareness and demand
Clinicians not adequately aware of VLT access and its role in ART monitoring	Increase awareness of VLT among clinicians	To create VLT access awareness to 100% of clinicians at Mitundu by Oct 2016	Quality HIV management by all clinicians (MOH requirement)	90:90:90, National HIV policy, National VLT scale up plan	Increased VLT access and patient management
No Facility level SOPs/guidelines	Clinicians offer VLT according to guidelines	To have user friendly SOPs/Guidelines available in all consultation rooms by Oct 2016	MOH requirement	90:90:90, National HIV policy, National VLT scale up plan	Availability of SOPs and guidelines

# Activities

Objective	Activities
To create VLT access awareness to 80% of CSOs within Mitundu catchment area by Oct 2016	<ul style="list-style-type: none"><li>• Identify CSOs</li><li>• Sensitize /train CSOs on VLT access – Conduct awareness in community gatherings e.g churches etc.</li></ul>
To create VLT access awareness to 100% of clients visiting the clinic by Oct 2016	<ul style="list-style-type: none"><li>• Sensitize clients during clinic visits through Health talks</li><li>• Provide posters and other IEC materials</li></ul>
To create VLT access awareness to 100% of clinicians at Mitundu by Oct 2016	<ul style="list-style-type: none"><li>• Conduct refresher training for all clinicians</li></ul>
To have user friendly SOPs/Guidelines available in all consultation rooms by Oct 2016	<ul style="list-style-type: none"><li>• Source National SOPs/Guidelines</li><li>• Customize SOPs and place them in all consultation rooms</li><li>• Orient users on the SOPs and guidelines</li></ul>

